## TERMS OF USE

Before registering and using the T.direct service, you must read the terms of the User Agreement. The system can only be used under these conditions.

T.direct is a legal entity-owned service that provides advertising media on partner sites and generates leads for advertisers. If a user goes to an advertiser's site, the ad network receives a predetermined reward.

## 1. GENERAL PROVISIONS

This Agreement is a public offer.

Anyone using the T.direct service accepts this Agreement.

The service provides the advertiser with the opportunity to advertise their goods and services in the presence of a positive balance in the system.

Partners (sites and resources that host advertising materials of the Company) receive remuneration from the Company, the amount of which is agreed in advance.

T.direct (hereinafter referred to as the Company) places advertising materials on Partners' websites and attracts customers for the advertiser. If the User visits the advertiser's website, the advertising network receives a reward, the amount of which is set in advance.

The Advertiser, the Partners and the Company will hereinafter be referred to as the "Parties".

User – a person visiting the advertiser's website.

The use of the advertising network is available to individuals and legal entities.

When registering in the advertising network, the Parties automatically accept the Agreement and undertake to comply with all its conditions.

## 2. SUBJECT OF THE CONTRACT

The Company allows the use of the functionality provided by the T.direct service.

Upon registration, the Parties agree that T.direct monitors all actions of advertisers and visitors, collects statistical data, and also makes calculations, accepts remuneration from advertisers if the transaction is completed. A transaction can be a purchase of a product (show or click). According to the data collected, the Company determines whether the transaction has been completed or not.

The company has the right to suspend its services during maintenance and preventive maintenance. Losses incurred by advertisers during this period are not reimbursed by the Company.

## 3. TERMS OF USE

- The parties guarantee that the data provided during registration is true.
- The parties guarantee that the data for accessing the advertising network will not be transferred to third parties.
- The advertiser undertakes to strictly comply with all the requirements of the advertiser and the current legislation of the United Kingdom regarding the placement of advertising media on the Internet.
- The Advertiser undertakes to pay the Company a reward for a predetermined list of targeted actions (impressions or clicks) on the advertised resource in the T.direct store or on the Partner's website.
- Accounting for the number of clicks made using the counter system T.direct. The User agrees with the provision, as well as with all the rules, according to which, when the Administration automatically debits funds from the User's balance, only these data are taken into account. This provision of the rules is mandatory for all users without exception.
- The administration of the T.direct service provides registered users with a set of functionalities aimed at solving their tasks by Users in attracting an audience to promoted products.
- The administration of the T.direct service notifies and warns visitors and users that some functions of the service are provided for use on a paid basis.
- To pay for the functionality of the T.direct service, the User replenishes the balance of the personal account by depositing money to the Administration account.
- Replenishment of the balance of the personal account is carried out by the User on the "Balance" tab in the user's personal account, using the functionality of the payment system by the user independently. If the User wishes to replenish the balance of his personal account in a non-cash format by depositing funds to the Administration account, he must independently create a support request using his personal account. Payment for services is made only on the basis of invoices issued by the Administration.
- The minimum amount to replenish the balance is \$50. C. if the advertiser wants to return the unused balance we can carry it out to the same details from which the replenishment was made.
- The Parties agree that in case of replenishment of the balance of the personal account, the obligation to pay the associated costs (commissions of payment systems, bank charges, etc.) in the amounts determined by the rules of the relevant payment system is assigned to the User.
- Taxes, fees and other obligatory payments stipulated by the legislation for the transaction.
- If the account is not active for more than six months, the account is deleted

Last update: 10.03.2022



